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Presentations	Session 1.3	<i>Individual presentations: Forest and Climate.</i>

Abstract Session 1.3 – The role of forests in the climate discourse - a media analysis of Dagens Nyheter 2010-2019.

Media promotes certain understandings of issues when framing them. The way media portray issues, such as climate change, influence how the public perceive the issue and its solutions. As forests are both affected by and effecting climate change, the role of forests in the climate change issue is complex. A previous study revealed that media in Sweden has portrayed forests mainly as a victim of climate change (1992-2009). However, with increased political ambitions to substitute fossil-based materials and fuels with bio-based, the medias framing of the role of forests in the climate change issue might have changed. Which is why, a media analysis was conducted to study how the framing of the issue has developed over time. 421 articles published in Dagens Nyheter, the national newspaper most trusted by the Swedish people, from 2010 to 2019 were analyzed. 101 of these articles framed the relation between forests and climate change and were therefor further analyzed by identifying the actors framing the issue, along with how those actors portray the causer, victim and/or possible solutions of the issue.

Over the studied period the role of forests in the climate change issue was given more space in Dagens Nyheter. The actors given a voice in media were mainly journalists and scientists, while the common forest stakeholders such as forest owners and environmental organisations were less frequent. Forests were categorized both as an evident victim and a prominent solution, this differ from the previous study and shows that medias framing, of forests role in the climate change issue, has shifted and become more diverse.